New Jersey's Prestigious Far Hills Race Meeting Set for October 23rd, 2010!

The 2010 Far Hills Race Meeting will mark the 90th year of New Jersey's most prestigious and historic racing event, held on Saturday, October 23, 2010. The Far Hills Race Meeting is New Jersey's largest social gathering of the fall season, gathering 50,000 spectators to Moorland Farms.

This year, in paying homage to the values and traditions that have made Race Day an enduring event in the lives of so many local families, the Far Hills Race Meeting Association introduced the first ever "Family Area" and "Chairman's Tent," with tickets available for purchase by all Race-goers.

The new-for-2010 Far Hills Family Area was established in an effort to further ensure the safe, comfortable, and quality experience that families have come to expect on Race Day. The new area offers family-sized space for festive food spreads and plenty of safe open room for children to play while getting a close-up view of the racing action. Family Area guests will enjoy a marked-off area of easy-access parking spots located just off of von Stade Way, as well as a larger spot for parking, tailgating, and socializing.

In addition to the new Family Area, the Far Hills Race Meeting Association introduced an all-inclusive option for those seeking an alternative to the traditional tailgate. By purchasing a ticket to the Chairman's Tent located at the top of the hill, attendees will gain access to full breakfast and lunch spreads and open bar. Chairman's Tent guests will each receive a reserved seat, with the option of reserving an entire table for eight. Whether the weather is rain or shine, race-goers partaking in the Chairman's Tent will enjoy their day under the shelter of the tent. From the hilltop, attendees will not only have a panoramic view of the race, but a live broadcast of the race displayed on closed-circuit TV.

Throughout the years, the Far Hills Race Meeting has raised more than $17 million to benefit Somerset Medical Center in Somerville, NJ, and helped to ensure the residents of Central New Jersey are afforded the highest quality healthcare available. Once again chairing the event are John T. von Stade of Bernardsville and Guy J. Torsilieri of Whitehouse Station.

"The Far Hills Race Meeting is a unique event that combines premier thoroughbred racing, with the gathering of family and friends in an exciting social atmosphere," said von Stade. "Although the Far Hills Race Meeting will continue to flourish and develop, it has always been grounded in respect for the sport, tradition, and the family and friends who attend the event year after year."

The Far Hills Race Meeting has supported the programs and services of Somerset Medical Center for 56 years. The Steeplechase Cancer Center at Somerset Medical Center, which opened in 2007, was named in honor of the Far Hills Meeting Association, the medical center's most generous benefactor. The center enables Central New Jersey cancer patients to see their doctors, undergo outpatient treatment and participate in promising cancer research studies – all in one place close to home. The $28 million three-story, 63,000-square-foot outpatient facility houses the sanofi-aventis Breast Care Program, the sanofi-aventis Wellness Boutique, infusion therapy, radiation oncology services, the medical center's research team, oncologists' offices, a resource library, nutritional counseling and complementary medicine services.

The Far Hills Race Meeting will once again be sponsored by Open Road Auto Group.

For more information about the Far Hills Race Meeting, contact the Far Hills Race Meeting Association at 908-685-2929 or visit the association's Web site at farhillsrace.org.